

Aryn Privacy Policy

Last Updated: 7/30/2024

This privacy policy (“**Privacy Policy**”) describes the types of personal information that Aryn, Inc. (“**Aryn**,” “**we**,” “**our**,” and/or “**us**”) collects, uses, and discloses from individuals (“**you**” or “**your**”) who use our website (including <https://www.aryn.ai/>) and services that link to this Privacy Policy (collectively, “**Services**”). If you are located in the European Economic Area (“**EEA**”) or the United Kingdom (“**UK**”), “personal information” means any information relating to an identified or identifiable individual. By using our Services, you agree to the collection, use, disclosure, and procedures described in this Privacy Policy. Beyond the Privacy Policy, your use of our Services is also subject to our [Terms of Service](#).

Personal Information We Collect

We may collect a variety of personal information from or about you or your devices from various sources, as described below.

If you do not provide your personal information when requested, you may not be able to use our Services if that personal information is necessary to provide you with our Services or if we are legally required to collect it.

A. Personal Information You Provide to Us

Registration. When you register for our Services, we ask you for your first and last name, email, and company name.

Communications. If you contact us directly, we may receive additional information about you, such as your name, email address, phone number, fax number, address, title, company name, the contents of a message or attachments that you may send to us, and other information you choose to provide. If you subscribe to our newsletter, then we will collect certain information from you, such as your email address. When we send you emails, we may track whether you open them to learn how to deliver a better customer experience and improve our Services.

Prompts and Outputs. Our Services allow you submit text, vectors, metadata, keyword indexes, images, documents, or other materials to our Services (“**Prompts**”), which generate results based on your Prompts (“**Outputs**”). If you include personal information in your Prompts, we will collect that information, and this information may be reproduced in the Outputs.

Careers. If you decide that you wish to apply for a job with us, you may submit your contact information and your resume by emailing us. We will collect the information you choose to provide on your resume, such as your education and employment experience.

Payment Information. If you make a purchase through our Services, your payment-related information, such as credit card or other financial information, is collected by our third-party payment processor on our behalf.

B. Personal Information We Collect When You Use Our Services

Location Information. When you use our Services, we may receive your location information (for example, your IP address may indicate your general geographic region).

Device Information. We receive information about the device and software you use to access our Services, including IP address, web browser type, operating system version, phone carrier and manufacturer, device identifiers, application identifiers, advertising identifiers, and MAC address.

Usage Information. To help us understand how you use our Services and to help us improve it, we automatically receive information about your interactions with our Services, such as the pages or other content you view and the dates and times of your visits.

Information from Cookies and Similar Technologies. We and our third-party partners collect information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics partners, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Services. Cookies can be used for performance management, collecting information on how our Services are being used for analytics purposes. They can also be used for functionality management, enabling us to make your visit more efficient by, for example, remembering language preferences, passwords, and log-in details. We may also use pixel tags and web beacons on our Services. These are tiny graphic images placed on web pages or in our emails that allow us to determine whether you have performed a specific action. Below is an overview of the types of cookies we and third parties may use to collect personal information.

- **Strictly Necessary Cookies.** Some cookies are strictly necessary to make our Services available to you. We cannot provide you with our Services without this type of cookies. We use the following necessary cookies:

Name	More Information	Retention
XSRF-TOKEN	Cookie for fraud detection of calls	Session
hs	Security Cookie for Hive (legacy)	Session
svSession	Session cookie for identification	6 months
SSR-caching	Performance cookie for rendering	24 hours
TS*	Cookies for attack detection	Session
bSession	Used for system effectiveness measurement	24 hours

fedops.logger.sessionId	Tracking session errors and issues (resilience)	12 months
_wixAB3 *	Cookie for site experiments	6 months
server-session-bind	Cookie for API protection	Session
client-session-bind	Cookie for API protection	Session

- **Functional Cookies.** Functional cookies are used to recognize you when you return to our Services. This enables us to adapt our content for you and remember your preferences. We do not currently use any functional cookies.
- **Analytical or Performance Cookies.** Analytical or performance cookies can be used for website analytics purposes in order to operate, maintain and improve our Services. We do not currently use any analytical or performance cookies.

Please review your web browser’s “Help” file to learn how you may modify your cookie settings. Please note that if you delete or choose not to accept cookies from our Services, you may not be able to utilize the features of our Services to their fullest potential.

C. Personal Information We Receive from Other Sources.

Information from Third-Party Services. When you link our Services to a third-party account, we may receive information about you, including your profile information and your use of the third-party account. If you wish to limit the information available to us, you should visit the privacy settings of your third-party accounts to learn about your options.

How We Use the Personal Information We Collect

We use the personal information we collect:

- To provide, maintain, improve, and enhance our Services;
- To personalize your experience on our Services such as by providing tailored content and recommendations;
- To understand and analyze how you use our Services and develop new products, services, features, and functionality;
- To train, develop, and improve our artificial intelligence, machine learning, and models;
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide support;
- To facilitate the connection of third-party services or applications;
- For marketing and advertising purposes, such as developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To generate anonymized or aggregated data for any lawful purposes;
- To facilitate transactions and payments;
- To find and prevent fraud and abuse, and respond to trust and safety issues that may arise;

- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

Legal Bases For Processing European Personal Information

If you are located in the EEA or UK, we only process your personal information when we have a valid “legal basis,” including as set forth below.

- **Consent.** You have consented to the use of your personal information.
- **Contractual Necessity.** We need your personal information to provide you with our Services. For example, we may need to process your personal information to respond to your inquiries or requests, and to otherwise manage and provide our Services.
- **Compliance with a Legal Obligation.** We may have a legal obligation to use your personal information. For example, we may process your personal information to comply with tax, labor and accounting obligations.
- **Legitimate Interests.** We or a third party have a legitimate interest in using your personal information. Specifically, we have a legitimate interest in using your personal information for product development and internal analytics purposes, and otherwise to improve the safety, security, and performance of our Services, to prevent fraud and potential illegal or offensive activities, and to establish, exercise or defend legal claims. We only rely on our or a third party’s legitimate interests to process your personal information when these interests are not overridden by your rights and interests.

How We Disclose the Personal Information We Collect

Partners and Affiliates. We may disclose any information we receive to our current or future partners and affiliates for any of the purposes described in this Privacy Policy.

Vendors and Service Providers. We may disclose any information we receive to vendors and service providers retained in connection with the operation of our Services.

Analytics Partners. We use analytics services such as Google Analytics to collect and process certain analytics data. These services may also collect information about your use of other websites, apps, and online resources. You can learn more about Google’s practices by visiting <https://www.google.com/policies/privacy/partners/>.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to comply with law enforcement requests and legal process, such as a court order or subpoena, respond to your requests, or protect your, our, or others’ rights, property, or safety.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets.

Consent. We may also disclose your information with your permission.

Your Choices

Marketing Communications. You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt out of receiving promotional messages from us, you will continue to receive administrative messages from us.

Your European Privacy Rights. If you are located in the EEA or the UK, you have additional rights described below.

- You may request access to the personal information we maintain about you, update and correct inaccuracies in your personal information, restrict or object to the processing of your personal information, have your personal information anonymized or deleted, as appropriate, or exercise your right to data portability to easily transfer your personal information to another company. In addition, you have the right to lodge a complaint with a supervisory authority, including in your country of residence, place of work or where an incident took place.
- You may withdraw any consent you previously provided to us regarding the processing of your personal information at any time and free of charge. We will apply your preferences going forward and this will not affect the lawfulness of the processing before you withdrew your consent.

You may exercise these rights by contacting us using the contact details at the end of this Privacy Policy. Before fulfilling your request, we may ask you to provide reasonable information to verify your identity. Please note that there are exceptions and limitations to each of these rights, and that while any changes you make will be reflected in active user databases instantly or within a reasonable period of time, we may retain personal information for backups, archiving, prevention of fraud and abuse, analytics, satisfaction of legal obligations, or where we otherwise reasonably believe that we have a legitimate reason to do so.

How to Block Cookies. You can block cookies by setting your internet browser to block some or all cookies. However, if you use your browser settings to block all cookies (including essential Cookies) you may not be able to access all or parts of our Services. You can withdraw your consent at any time by deleting placed cookies and disabling cookies in your browser, or as explained below. You can change your browser settings to block or notify you when you receive a cookie, delete cookies or browse our Services using your browser's anonymous usage setting. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings. If you do not agree to our use of cookies or similar technologies which store information on your device, you should change your browser settings accordingly. You should understand that some features of our Services may not function properly if you do not accept cookies or these technologies. Where required by applicable law, you will be asked to consent to certain cookies and similar technologies before we use or install them on your computer or other device.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any information you disclose to

these third parties. We encourage you to read their privacy policies before providing any information to them.

Retention

We take measures to delete your personal information or keep it in a form that does not permit identifying you when this information is no longer necessary for the purposes for which we process it unless we are required by law to keep this information for a longer period. When we process personal information for our own purposes, we determine the retention period by taking into account various criteria, such as the type of Services provided to you, the nature and length of our relationship with you, possible re-enrollment with our Services, the impact on our Services we provide to you if we delete some information from or about you, and mandatory retention periods provided by law and the statute of limitations.

Security

We make reasonable efforts to protect your information by using security measures designed to safeguard the information we maintain. However, because no electronic transmission or storage of information can be entirely secure, we can make no guarantees as to the security or privacy of your information.

Children's Privacy

We do not knowingly collect, maintain, or use personal information from children under 16 years of age, and no part of our Services is directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at: legal@aryn.ai

International Visitors

Our Services are hosted in the United States (“U.S.”) and intended for visitors located within the U.S. If you choose to use our Services from the European Economic Area, the United Kingdom or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the U.S. for storage and processing. We may transfer personal information from the EEA or the UK to the U.S. and other third countries based on approved Standard Contractual Clauses, or otherwise in accordance with applicable data protection laws. We may also transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating our Services. By providing any information, including personal information, on or through our Services, you consent to such transfer, storage, and processing. For more information about the tools that we use to transfer personal information, or to request a copy of the safeguards that we use, you can contact us as described below.

Changes to this Privacy Policy

We will post any updates to this Privacy Policy on this page, and the revised version will be effective when it is posted. If we make a material update, we may notify you of such update by through our Services (including our website), by email, or other means.

Contact Information

Aryn is responsible and the data controller for processing your personal information. If you have any questions, comments, or concerns about our processing activities, please email us at legal@aryn.ai or write to us at:

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